

Title of meeting: Culture, Leisure and Sport Decision Meeting

Subject: The D-Day Story & D-Day 75th Anniversary

Date of meeting: 20 July 2018

Report by: Director of Culture and City Development

Key decision: No

Full Council decision: No

Wards affected: All

1. Requested by

The Cabinet Member for Culture, Leisure and Sport

2. Purpose

- 2.1** To outline the initial plans for both the programme of heritage activities connected to local and international partners for the 75th anniversary of D-Day, as outlined in the plan in Appendix A , and the potential commemoration programme as a national hub for activities to mark this significant anniversary.

3. Recommendations

- 3.1** To agree that the D-Day Story should work with local and international partners to lead heritage activities connected to the 75th anniversary of D-Day, as outlined in the plan in appendix A.
- 3.2** To seek authority to continue to liaise with the MOD on the position of Portsmouth in the programme of national and international commemorations which will be marking the 75th anniversary of the D-Day landings.

4. Background to the Recommendations

- 4.1** Next year, 2019, marks the 75th anniversary of the D-Day landings and the Battle for Normandy that took place from 6th June to 21st August 1944. The city of Portsmouth played a key role in this aspect of World War 2 including functioning as the primary naval base, as an embarkation point for troops and as a city where the wounded were treated as they were returned to Britain.

- 4.2 Following the D-Day Story's recent £5 million transformation funded by the Heritage Lottery Fund (HLF) the museum reopened in March 2018. The new presentation of the story with the emphasis on the personal story has been extremely well received by visitors of all ages.
- 4.3 Alongside the physical side of the transformation there is also a wider engagement project including an exciting programme of events and community engagement projects (Activity Plan) that runs until February 2021.
- 4.4 The D-Day Story is working in partnership with the National Museum of the Royal Navy to bring Landing Craft Tank (LCT) 7074 to The D-Day Story in 2019. LCT 7074 delivered tanks to Gold Beach in Normandy on 7th June 1944 and she is the only surviving example of these vessels in the UK.
- 4.5 Officers have been in correspondence and have had meetings with representatives of the MOD to better understand and ascertain the outline programme of national and international commemorations which will be taking place in June 2019.
- 4.6 It is anticipated that a range of events will be arranged for the 4 - 9th June 2019 which will both commemorate and celebrate the veterans and this remarkable event. Sponsorship is currently being sought to support such a programme which will be focused on Southsea Common.
- 4.7 Whilst we hope Portsmouth will be the hub of the UK commemorations we will work in partnership to promote and support a range of sub-regional events such as events at Southwick House and other key sites as well as using technology, where possible to link to the International programme in Normandy.

5. Outline programme of events

- 5.1 The plan of activities for D-Day 75 is formed into four sections. Fuller details of the first three of these sections can be found in Appendix A.
- 5.2 The four sections are as follows:
 - 5.2.1 **Projects that form part of the HLF Activity Plan:** These are designed to connect with organisations nationally and internationally and encourage more and a wider range of people to engage with their D-Day heritage. It includes working with a youth organisation to enable young people to shape the museum's event programme. We will co-host an international conference in conjunction with Portsmouth University and the sector leading Global War Studies magazine. We will hire a young person as an Intern to work with community groups and enable them to uncover and display their D-Day Heritage.
 - 5.2.1 **Landing Craft Tank 7074:** Research carried out as part of the consultation for this project suggests that there is a huge amount of interest from visitors within the city and further afield.

LCYT 7074 will arrive on site during the anniversary year and includes an Activity Plan funded by the HLF. It will continue the regeneration of the area around The D-Day Story and form a fantastic asset to the city in the anniversary year and beyond.

5.2.2 Royal Collection Loan: Portsmouth City Museum has confirmed that 12 portraits of D-Day veterans will go on display in 2019. Commissioned by HRH Prince of Wales, these poignant works of art have been created by twelve different artists and pay tribute to the extraordinary men that played a role in the D-Day landings. This prestigious loan will give Portsmouth residents the opportunity to access a significant art collection during the anniversary year.

5.2.3 Commemorative events programme 4 - 9th June: Officers are currently in discussion with the MOD to develop a range of commemorative activities which will take place on Southsea Common around the period of the anniversary. A previously submitted LIBOR funding bid to support this programme was sadly unsuccessful however the Royal British Legion were successful in securing funding supporting veterans to make, in most instances, what is likely to be a final trip to Normandy in 2019. However we are aware that there will be a number of veterans who may not be able to make such a trip and therefore we are working on an outline programme to support a range of appropriate activities to make Portsmouth the hub of the UK commemorations. These may also include a large-scale concert, Drumhead Service, Big Screens with either live broadcast or relevant film screenings.

6. Reasons for recommendations

- 6.1** Culture & City Development is well placed to work with local, national and international partners to deliver such a programme of work with a range of necessary knowledge on both delivery of the heritage programme and also co-ordinating a commemorative activities programme.
- 6.2** The D-Day landings are passing out of living memory and it is important to engage a new generation with the sacrifices made by those who took part and to appropriately ensure that the few remaining veterans have an opportunity to mark such a significant anniversary.
- 6.3** The recently transformed D-Day Story provides a focus for projects and events both in the lead up to the anniversary and beyond and funding provided by the Heritage Lottery Fund will support the majority of activities outlined in 5.2(i) will allow us to reach a wide audience.
- 6.4** Our ambition through the delivery of this programme will be to enable Portsmouth to be at the centre of the UK's commemorations for 2019 and then to establish our claim as the national and international hub for the study of D-Day.
- 6.5** We are currently working on a specific brand and overarching marketing plan to promote the wide range of activities both for the focused commemorative events and also for the longer-term programme.

7. Equality impact assessment (EIA)

- 7.1 A preliminary equality impact assessment is attached.

8. Director of Finance comments

- 8.1 The museum led events for the 75th anniversary of the D Day landings will be funded from the Museum Service budget.
- 8.2 The national and international programme of events is not yet available. Funding options are being explored to support the programme of events to be held on Southsea Common.

9. Legal Comments

- 9.1 The terms and conditions of the grant from the Heritage Lottery Fund may impose certain provisions and procedures being satisfied by the Council. Therefore these should be reviewed by the relevant departments (including Legal Services) to ensure that the Council has adequate provisions in place to meet these.
- 9.2 The partnership between the Council and the NMRN governs the distribution and use of the grant being applied for from the Heritage Lottery Fund and so this should be adhered to.
- 9.3 The Authority's PFI team may need to be consulted of the effect of the Landing Craft Tank.
- 9.4 The provisions of the Highways Act 1980 may need to be borne in mind if any part of the project has an impact on the highway.
- 9.5 It is understood that there will be advertising on the London Underground and in South Western train stations in respect of this project and the various activities. The terms of such, including timing/duration of the advertising etc, should be borne in mind throughout the project.
- 9.6 Portsmouth City Museum will be loaning 12 portraits from the Royal Collection. There should be a loan agreement in place for this which clearly sets out all relevant considerations, for example insurance, liability, safety and security, storage, packaging and transportation, publicity and any other special requirements.
- 9.7 The Authority is liaising with local and international partners in preparation for this project and the various activities. During this liaison/negotiation stage (i.e. before a formal contract is in place), it might be considered as to whether a non-disclosure agreement is required where commercial sensitive information is being shared. In addition, a data processing agreement will be required where personal data is being processed. It should be considered where the partner is non-EU based (e.g. WW2 Museum New Orleans) what legislation will be binding on the parties pre/during contract.

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Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: Appendix A: D-Day Story HLF funded activity plan on a page
Appendix B: Preliminary Equality Impact Assessment

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

| Title of document | Location |
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Appendix A

D-Day Story 75th Anniversary plan on a page

| Activity | Lead | Timescale | Funded by |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------------------------------|----------------|
| <p><i>Working with local and international partners to lead heritage activities connected to the 75th anniversary of D-Day. Key project partners include:</i></p> <ul style="list-style-type: none"> Heritage Lottery Fund WW2 Museum, New Orleans Liberation Route Europe Global War Studies magazine UNLOC - youth organisation National Museum of the Royal Navy | | | |
| <ul style="list-style-type: none"> Global War Studies international conference. In partnership with Global War Studies magazine and University of Portsmouth, we will host an international conference in July 2019. The D-Day Story will form a venue and host activities designed to connect leading academic speakers with the visiting public. | FW AW | Ongoing until July 2019 | HLF |
| <ul style="list-style-type: none"> WW2 Museum New Orleans electronic field trips. The WW2 Museum runs a series of very successful electronic field trips as part of their education programme. We will participate as a virtual destination for over 16,000 pupils. | FW | April to June 2019 | HLF |
| <ul style="list-style-type: none"> D-Day Story Youth Panel. Working with local youth organisation UNLOC to enable young people to plan, market and run 3 x events at the Museum. | FW | September 2018 to September 2019 | HLF |
| <ul style="list-style-type: none"> Liberation Route Europe - Europe Remembers. Participate in a European wide campaign to raise awareness of the anniversary in 2019 and 2020 and encourage travel trade visits to the museum. | FW, JS, ME | January 2019 to Dec 2020 | HLF |
| <ul style="list-style-type: none"> Royal Collection - Portraits of Second World War veterans. Loan of paintings from the Royal Collection to go on display at Portsmouth City Museum. | SW | June to September 2019 | Museums budget |



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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|----------------------|-----------------------------------------------------------|
| <ul style="list-style-type: none">• D-Day 75 uncover your D-Day heritage community project. Working with local community groups to enable them to uncover their D-Day heritage. An intern will be employed to coordinate this project and develop their museum skills. An online pack will be produced that will allow others to benefit from insights community groups have gained, and a shared celebratory event. | FW, Intern | May 2018 to May 2019 | HLF |
| <ul style="list-style-type: none">• D-Day 75 event. Family friendly event at the D-Day Story on 1st June to commemorate 75th anniversary, as part of wider Civic events. | FW | June 2019 | HLF |
| <ul style="list-style-type: none">• D-Day on your doorstep. Project linked to D-Day 75 community project encouraging participants to upload information on local D-Day sites. | FW | Jan 2019 to Dec 2019 | HLF |
| <ul style="list-style-type: none">• Writer in residence. Writer in residence to produce new writing in response to the museum and work with veterans with PTSD to encourage them to create work of their own. | TT | TBC | HLF |
| <ul style="list-style-type: none">• LCT 7074; resurrecting a D-Day Veteran. Project with NMRN. Plan is for LCT to arrive on site in autumn 2019. Associated programme of activities likely to start in January 2019. | JM AW + Project post | TBC - Autumn 2019 | HLF (LCT) - subject to successful outcome of round 2 bid. |